

# The YouTube Traffic Takeover Workshop

## Day 1 Homework

Your assignment today is...

- 1.** Get a Google account if you don't have one.
- 2.** Find 3-4 YouTube channels that are big, successful, and align with what you want to do on YouTube. Study those channels and decide what you're going to do for your channel.
- 3.** Do keyword research and find 5-10 main keywords that you will build your channel around.