

# The Facebook Traffic Takeover Workshop

## Day 2 Homework

- **1.** Organic reach is what we're focusing on. The things we can do to get free traffic from Facebook. I recommend to further your education you spend some time on Google or Pinterest and learn all you can about organic reach.

When you decide on a set of traffic tactics it's important that you spend time learning more about them and getting better with them.

For example my main traffic tactics are affiliate program marketing, social marketing using content marketing, and email marketing. I'm ALWAYS learning more about these things so I can use them better to get all the traffic I possibly can!

This is something you will continually do. I spend at least an hour a day learning.  
**Schedule time to learn!**

- **2.** Start posting content to your Facebook profile that is related to your niche and/or will get you engagement with your friends list. You need to work on filling your profile with content for 1-2 weeks.
- **3.** Start sending friend requests to people that you think would be interested in what you have to offer.
- **4.** Start adding content to your Facebook page.
- **5.** Start using the tactics that I showed you to start getting likes on your Facebook page.